

organizational excellence

We will focus on building a modern, scalable, and efficient organisation. The key activities in this area will include:

- application of artificial intelligence as a tool supporting main business and operational processes – from client (CRM) and employee (HR) processes to sales and after-sales service – in a manner that delivers measurable business value,
- development of an organisational culture based on engagement, innovation and a sense of belonging, as a source of competitive advantage and a foundation for an attractive working environment.